



STATE LEGISLATIVE LIAISON

Far West Equipment Dealers Association provides a comprehensive legislative and regulatory compliance tracking service customized for Far West members and their businesses. This program offers FWEDA dealer members with real-time access to proposed and pending legislation and regulatory actions across our seven states.

Association members serve as state legislative liaisons who monitor and report on legislative and regulatory affairs in their respective states, assisting FWEDA staff and the board, and other association members and industry partners as FWEDA continues to work with public affairs specialists to support dealer interests as they arise. State legislative liaisons are an important part of ensuring FWEDA remains vigilant in protecting dealer business interests.

The role of the state legislative liaison

- Regularly monitors legislative and regulatory issues that affect the equipment dealership industry in his or her respective states, especially those involving state agencies
- Regularly updates FWEDA staff and the board of directors on the status of those issues; recommends action to proceed on specific issues pertinent to the membership and industry
- Liaison should be able to represent and articulate FWEDA's approved position on legislative and local issues that affect the association, its members and the industry through verbal and written communication
- Responsible for participating in member-sponsored or hosted events as assigned
- Briefs board and members beforehand on important contacts and issues
- Responsible for member introductions/connections, assists in answering questions/concerns directed to member, collects contacts for lists and follow-up
- Keeps up to date on member and industry issues by reviewing tracking services information, media sources and stakeholder input on a regular basis
- Works to form and maintain effective relationships with individuals or groups as necessary to further association's interests
- Facilitates communications with stakeholders, FWEDA board and staff and appropriate contacts and organizations both verbally and through written communication as to the association's interests and legislative or regulatory issues

REQUIREMENTS:

- Willingness to serve; this is a volunteer position
- Availability for one-year term during the state legislative sessions

- Availability for conference calls and training (webinars)
- Proficient with computers and technology
- Valid membership in Far West Equipment Dealers Association
- Must own or actively work in the business of equipment dealerships; principals may designate employees to serve in this role; associate members are not eligible

SKILLS AND KNOWLEDGE DESIRED:

- Strong oral and written communication skills
- Working knowledge of legislative process and procedures
- Working knowledge of regulatory and compliance process
- Working knowledge of local, state and federal agencies and departments
- Knowledge of issues relevant to equipment dealers and association members
- Temperament to communicate with a variety of personalities in a tactful, pleasant, and professional manner
- Ability to exercise discretion and independent judgment in fulfillment of responsibilities